



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1352412

Schedule Dates 08/13/12-08/17/12
Advertiser Loudsaunce (73521)
Agency Buying Time Media (1779)
Product POLITICAL ISSUE (ns) (1187)
Brand LOUDSAUCE 8/13 (466645)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name MURRAY, KRISTA
Phone/Fax /
CPE 359/360/2029
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments LOUDSAUCE 8/13
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/08/12
Last Modified 08/08/12
Entered By Nancy Brutus
CO-OP No
Headline # 06268226
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,410.00
Net Total \$7,990.00
Sales Tax

West Palm Beach (WPEC)
By Broadcast Month Spots Rate
Aug. 2012 20 \$9,400.00
Grand Total: 20 \$9,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/17/12-08/17/12	2	:30	5P- 5:30P (EST)							1		1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/8/12
2.0	Normal Line / SPOT (2)	08/17/12-08/17/12	2	:30	5:30P- 6P (EST)							1		1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/8/12
3.0	Normal Line / SPOT (3)	08/17/12-08/17/12	2	:30	7A- 9A (EST)							2		2	\$340.00	\$680.00	West Palm Beach (WPEC)		8/8/12
4.0	Normal Line / SPOT (4)	08/13/12-08/13/12	2	:30	5:30P- 6P (EST)								1	1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/8/12
5.0	Normal Line / SPOT (5)	08/13/12-08/13/12	2	:30	5:30P- 6P (EST)								1	1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/8/12
6.0	Normal Line / SPOT (6)	08/13/12-08/13/12	2	:30	7A- 9A (EST)								1	1	\$340.00	\$680.00	West Palm Beach (WPEC)		8/8/12
7.0	Normal Line / SPOT (7)	08/16/12-08/16/12	2	:30	5:30P- 6P (EST)							1		1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/8/12
8.0	Normal Line / SPOT (8)	08/16/12-08/16/12	2	:30	7A- 9A (EST)							1		1	\$340.00	\$680.00	West Palm Beach (WPEC)		8/8/12
9.0	Normal Line / SPOT (9)	08/16/12-08/16/12	2	:30	5:30P- 6P (EST)							2		2	\$600.00	\$1,200.00	West Palm Beach (WPEC)		8/8/12
10.0	Normal Line / SPOT (10)	08/14/12-08/14/12	2	:30	5:30P- 6P (EST)								1	1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/8/12
11.0	Normal Line / SPOT (11)	08/14/12-08/14/12	2	:30	7A- 9A (EST)								1	1	\$340.00	\$680.00	West Palm Beach (WPEC)		8/8/12
12.0	Normal Line / SPOT (12)	08/15/12-08/15/12	2	:30	5:30P- 6P (EST)								1	1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/8/12
13.0	Normal Line / SPOT (13)	08/15/12-08/15/12	2	:30	7A- 9A (EST)								1	1	\$340.00	\$680.00	West Palm Beach (WPEC)		8/8/12
14.0	Normal Line / SPOT (14)	08/15/12-08/15/12	2	:30	5:30P- 6P (EST)								1	1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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West Palm Beach, FL 33407

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650 Massachusetts Ave NW
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15.0	Normal Line / SPOT (15)	08/15/12-08/15/12	2	:30	7A-9A (EST)				2					2	\$390.00	\$680.00	West Palm Beach (WPEC)		8/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 8/7/12
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I, Buying Time LLC
do hereby request station time concerning the following issue:

Loudsauce

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					
WDEC contract				# 1352412	

Total Charges: \$ 9,400 = gross # 7,990 = net

This broadcast time will be used by: Loudsauce

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Loudsauce
415-519-9911

1270 Guerrero St #2
San Francisco, CA 94110

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/7/12
Date


Signature

202-965-5060
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Lillie K. Roberts Sales Director
Signature Printed Name Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Louo Sauce PARTY: _____

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: Krista Murray
Candidate Manager Agency Committee (circle one)

ADDRESS: Buying Time, LLC
630 Massachusetts Ave. NW #210
Washington, DC 20001

PHONE: 202-965-5060 FAX: _____

EMAIL: _____

Information Requested: Rates + Airtime

Final Disposition: Order placed \$9,400=

If Committee, list officers and position: Louo Sauce
1270 Guerrero St. #2
San Francisco, CA 94110
415-519-9911

TAKEN BY: Cecyl Blair / DATE: _____ TIME: _____
T'Rep Wash